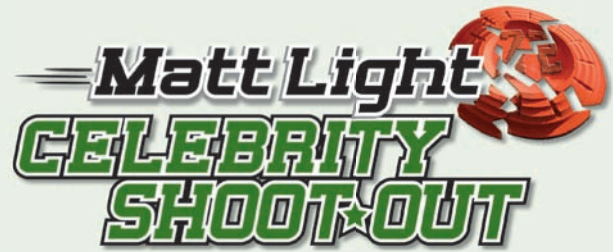
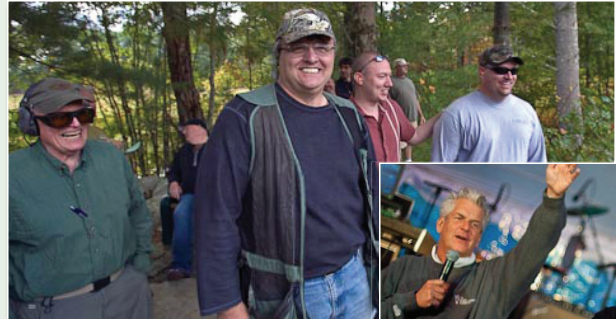


# 2010 Sponsorship Levels



## Platinum Sponsor \$30,000

- Signage on the main tent where guests spend the majority of their time when not shooting the course
- Three teams of four shooters each (\$12,000 value)
- One station sign (\$1,000 value)
- Two additional dinner tickets, (\$800 value)
- Co-branded opportunity to distribute two e-mail blasts to your customers sent directly from you & linked to the Light Foundation
- Full page ad in the event program
- Company logo sponsor posting on Foundation's official website



## Gold Sponsor \$20,000

- Signage on the entire fleet of 140+ golf carts
- Two teams of 4 shooters (\$8,000 value)
- Four dinner tickets (\$1,600 value)
- One station sign
- One 1/2 page ad in the event program
- Company logo sponsor posting on the website
- Co-branded opportunity to distribute one e-mail blast

## Silver Sponsor \$10,000

- Banner signage on exhibition tent
- One foursome
- One station sign
- Two dinner tickets
- One 1/4 page ad in event program
- Company logo posting on Light Foundation website

## Team Package \$4,000

Teams are comprised of four shooters to compete in the tournament. Participants are served lunch, dinner, and beverages, and have the chance to mix, mingle and compete with celebrity guests. Guns, ammunition and golf carts are provided.

## Program Book Ads

**\$750:** full page ad in event program book distributed to several hundred participants, including sponsors and media

**\$500:** 1/2 page ad in event program

**\$250:** 1/4 page ad in event program

## Station Sponsor \$1,000 for one, \$1,500 for two

Company name and logo will be placed on one of approximately 30 shooting stations on the course. Buy two for \$1,500, and save \$500. Extra signs available at a cost of \$500 each after purchase of two. Limit 5 signs per company.

## Team Value Package: \$5,000

Buy a team and a single station sponsorship together, and receive a FREE extra dinner ticket (\$400 value).

## Dinner Guest: \$400 Ticket

Enjoy dinner, live music, and live and silent auctions run by Matt Light and his celebrity guests!



To discuss sponsorship opportunities, please contact:

The Goodwin Group at [mattlightshootout@gmail.com](mailto:mattlightshootout@gmail.com), or (781) 784-5381

For more information about the Light Foundation:

Visit: [www.MattLight72.com](http://www.MattLight72.com)